

Annotated Bibliography
Rocketfest 24-25
Olivia Gavin

Beard, Alison. "How to Manage: Being Taken Seriously." Harvard Business Review. 05 June 2023, <https://hbr.org/podcast/2023/06/how-to-manage-being-taken-seriously>. Accessed 14 January 2025.

As the lead producer of Rocketfest, I have to take on a larger role as a sort of "bus driver" of the entire project. In other words - it's up to me to make sure that the project is on track. This podcast really helped me with handling how to take up a lead as a girl in a leadership position. I've been in leadership roles before, so I can use my own experience as a guiding point, but those experiences have come with a lot of frustration along with responsibility, and this source helped me figure out how to channel that frustration into productivity. The one problem with this source is that I'm not in a corporate position, which is what this source speaks about, so this podcast isn't entirely applicable to me as I'm leading a school project.

Campbell, Mark. "The Habits of Mind: How to Judge Art with an Informed Eye." m.d. campbell. 8 March 2024, <https://www.markdcampbell.com/the-9-lives-of-mercutio/how-to-judge-art-using-the-habits-of-mind>. Accessed 14 January 2025.

As Rocketfest's film chair, it's my responsibility to judge the submissions with a nuanced approach and evaluate each filmmaker's individual strengths and weaknesses. This article was more geared towards physical art, such as painting and drawing, so it has its setbacks in terms of applicability. While I cannot fully connect Campbell's artistic judging style to film, all art follows a similar philosophy and is all driven by the same fundamental traits - creativity, ambition, and passion. Acknowledging this can help me use Campbell's judging techniques while watching film, such as analyzing form, color, composition, and perspective. This article introduced me to the sixteen habits of mind, which is a sort of rubric that could also be helpful for creating judging rubrics not only for ourselves, but for the professional film judges.

“How to Motivate People to Take Action.” Science for Georgia. July 2020, <https://scienceforgeorgia.org/knowledge-base/1/how-to-motivate-people-to-take-action/>. Accessed 14 January 2025.

As the lead producer, one of the most difficult tasks for me has been getting people I work with to execute their responsibilities and stay on track. As a high school student, it's very easy to get caught up in your schoolwork, especially considering extracurricular activities such as sports or clubs on top of college applications. This source helped me think about motivation as something to tackle and accept as opposed to my previous mindset, which was just thinking about it as an always present annoyance that I couldn't do anything about. It helped me realize that it was my responsibility as the lead producer to lead my peers in this project and highlighted the importance of communication and timeliness on everybody's part.

Jasper, M.G., “10 Essential Elements for Movie Reviews: The Cinema Scale”. Medium. 21 November 2018, <https://medium.com/@thecinemascale/10-essential-elements-for-movie-reviews-921230d7fb1e>. Accessed 16 January 2025.

This article was much more applicable to me as the film chair, as Jasper conducts a deep dive into the structure of film review and what critics look for when watching a movie to determine their score on websites such as Rotten Tomatoes, IMDB, or Metacritic. They follow a rubric called the cinema scale, which we can incorporate into our rubric for judging. One issue I found with this scale is how it doesn't account for the subjectivity of film. Everybody has different eyes, and sees the world differently. A film that was life changing for me may be a complete let down to another. However, there were some things such as plot, acting, and themes that were more subjective than the others, and therefore easier to judge and identify. This article helped me realize that the subjectivity of film itself is judgeable, and we should be able to create a fair rubric for judges to use.

“Learn Assertive Communication for Teens.” *Horizon Services*, 24 July 2024, www.horizonservices.org/assertive-communication-for-teens-how-to-help-your-teen-become-more-assertive/. Accessed 14 January 2025.

I selected this source because I've often found it challenging to be taken seriously as a teenager when it comes to working with adults. This has often frustrated me and in some cases, damaged my work ethic. This article was extremely helpful for learning how to respectfully stand up for myself and my teenager peers while communicating with adults. I think that this source will be very helpful not only to me, but to the rest of the Rocketfest team while communicating with administrators, library sources, and filmmaker judges. I was a bit taken aback by using this source, as it's a therapy article for mental health services, but I then realized that communication and psychology are very deeply intertwined with each other and would make for a good source.

Lee, Edward. "Simple Notion Tour | How I organize my Life, Work, and Money." YouTube. 14 December 2023, https://www.youtube.com/watch?v=DZeu8hEEuFU&ab_channel=EdwardLee. Accessed 13 January 2025.

I selected this source because I frequently use Notion, and wasn't sure how to track and organize our budget. At first, I was hesitant to include a YouTube video as assistance for my capstone, but I realized that this video contains many helpful aspects that could greatly benefit me and the rest of the Rocketfest team. Lee uses Notion, an organization website that I frequently use to help him sort his finances and projects. This idea never crossed my mind, and Notion is a very useful source that I could use to track budgeting and spending throughout the course of this project. Though Lee uses Notion for finances on a more personal and wide scale basis, I would have to guide myself using this video as help to make a detailed budget on a smaller level, which this video doesn't provide guidance with.

Lui, Joann. "How to be Taken Seriously at Work." Joann Lui, 27 June 2019. <https://www.joannlui.com/blog/how-to-be-taken-seriously-at-work> Accessed 14 January 2025.

I selected this source because in the course of my life I have often felt that I haven't been taken seriously in professional or educational settings because of my gender. I've always felt this was extremely unfair, and I deserve to be evaluated, respected, and treated the same as my male peers. I found this article to not only be helpful, but comforting to know other women were in the same situation as I am. This article made me realize the importance of a healthy and positive mindset and take initiative. This article wasn't necessarily as applicable to me as a young student as opposed to a woman in the workplace, but it was fundamentally the same problem nonetheless.

Meuchel, Cindy. "How to Get Started as a Group or Club Treasurer." MoneyMinder. 17 June 2024, <https://moneyminder.com/blog/how-to-be-a-club-treasurer/> . Accessed 13 January 2025.

As the treasurer for Rocketfest and its expenditures, I needed to get a grasp on my basic duties, responsibilities, and what was expected of me as a treasurer. While this source wasn't very in depth, it provided me with a very helpful outline of what I needed to do and the steps I needed to take to ensure financial success for this capstone project once funding was secured. This article is written specifically for a club, and while Rocketfest isn't a club, it's a student-led project overseen by school administrators which makes the article still applicable to our process, but not completely.

North, Marjorie. "How to Communicate More Effectively in the Workplace." Harvard University. 04 November 2015,
<https://professional.dce.harvard.edu/blog/how-to-communicate-more-effectively-in-the-workplace/>. Accessed 14 January 2025.

I selected this source to enhance my understanding of professional communication as the Communications Manager for Rocketfest. Even though we're not in an employment setting, we're still in a professional setting where it's still vital to maintain good communication with the people we are working with. I found the four steps listed in problem solving to be extremely helpful in working with not only library sources, but also the SLA team when we run into problems. It helped me put on the mindset that not every problem is the end of the world, but a minor hitch. This article does have a lot of noise that I had to filter out, as we're not in a workplace setting, but a school setting.

Serif Creative. "What Makes a Good Film Producer?" Serif. 23 July 2023,
<https://www.serifcreative.com/blog/what-makes-a-good-film-producer>. Accessed 14 January 2025.

I wasn't sure if this article was usable at first. I'm not producing a film, so I thought that this source wouldn't be much help. However, after further reading, I realized that a lot of the skills necessary for leading a festival were also needed for producing a film. In addition, this source helped me realize that I needed to channel creative vision to be the lead producer for Rocketfest. Even though producing the festival is mostly logistical, it still revolves around film. In order to truly execute a well run festival, a passion for film is necessary to bring the event to life, and remember that creativity is vital in event production and planning.