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Ms. Gade

### Bibliography

- 1) I used spotify for most of these and the first one I used it for was a podcast on how to create a website. Even though I'm not really creating my own personal website for my project. It's useful to know what goes into one and how, if I made one, how the world works and the inner workings I would have to think of. It allowed me to think about how I need to take a design and work on it, and that if I really want my posters and website to be not only clean but something in which the school could use for years to come, then I need to think about how something like this would work.
- 2) This second source is from Indeed. When I searched through many websites, I wanted to find an article about not only how to create a website, but also one that's not based on something from the company in which prompt to help people make one. This will help me with my project because it also speaks on the topic of how to create a website, but this one specifically, has a part about how to improve a website and how to plan on making one, instead of just how to make one in '10 steps'. I hope this will give me Ideas on how I want to possibly advertise.
- 3) This second youtube video is kinda like a mix of the first 2. It goes into the process of planning the ways in which a person should start thinking about when planning a website and the things you need to think about when it comes to accurately making one. She also talks about a specific way to plan a website called a 'site map' which is basically a format she used when she had made her website on how to be able to plan out a whole website. She talk on how it helped her and the ways to be thinking about how to link and add the things you know you want, need, and should have in order to make it more specific before the actual work out.
- 4) This 4th article is much like the other 3, how it speaks more about that 'planning and site map' the woman from the youtube video was saying before. In this article the person speaks on a lot of different things in which it takes to make a website and the planning stage, but unlike the woman from before, he goes into a bit more detail, while also saying the same things as well about the planning process. I

made sure that as I was reading this I was able to get something a little more different from the video before.

- 5) Unlike the other websites I've looked at, this one speaks more on how I'm meant to appeal to different audiences based on how I want my website to look. Even though I understand that i'm not truly creating my own website, its something I felt was need to know about how i'm going to be able to make people look at not only the posters around the school, but as well as look at the schools website enough that they'll be able to see something interesting that catches there eye through the posters themselves that I have to create for each club.
- 6) Since the main portion of my project is to have it so that I'm advertising the school clubs I wanted to get in some research about how to advertise. This video speaks on just how to do that. The man speaks on how he was able to advertise his business and the strategies he used when it helps to be able to advertise. This video is really helpful, because it gets me thinking about how and what type of people I'm trying to attract; and how I would try and get them to steer into these types of clubs that they might want to apply to.
- 7) In terms of posters, I knew I just couldn't create any posters, so I had to not only ask around about the current clubs at the school, but also what makes a good poster. This article from Canva was something that could help me understand what makes a good looking poster. Reading it spoke and sparked ideas about how I want to make these posters as well as look at idea's for what makes a good poster. The article itself goes into multiple different topics and ways to make a good poster, and as I look it starts to get me thinking about, what is the group im making it for, and, how do I want to make sure it captures both the wants and needs to advertise and bring in people.
- 8) Not unlike an article from Canva in order to make a good poster, I had looked at an article from a college to see how they would look at creating a poster. This website was such a good find because. The type of posters that I'm making are for a school and it speaks on the process of it, even if it's the type of posters for college fairs and things. However, it's still going as it allows me to think about how this will be not only within a school, but also help me in the long run later when I need to think about this for myself for college.
- 9) Despite the school having a website, having access to it; I still needed to know the different ways to make one. So I searched up how to make a web page. Even though I have no idea on how the school website works, it's a good idea that when I do this I understand that I may need to understand some code in order to be able to work on the school's website itself. So for just a safety measure I made sure that I had a way of creating and adding what I want to for my final project, in more than 1 way.

- 10) For my project itself I needed to use our schools website in order to be able to do this. At first i thought it was a website they used like wix in order to create it and then it was added to philasd. But actually they used philasd. to make it. So I was able to find somethin about how the school website works and how to get access. It says on it, i cant use it, but I know ill be able to get a staff member to help me. So overall I was able to learn how it works
- 11) Lastly I looked up the best types of marketing strategies when coming to make a website. It was a podcast, even though I had other things for. It was interesting to me. It made me think about how If i made this a real website, the things i would've needed to think about both in general and in a smaller sense about the best ways to strategize making my platform and the things i would need to look at in the most current rounds of websites and buyers, the things people want and consume, and what it takes to be able to keep a website a float.

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