

# Capstone Annotated Bibliography

## 1. South By Southwest Education conference

*SXSW EDU Conference & Festival. SXSW EDU. (2023, January 18). Retrieved January 25, 2023, from <https://www.sxswedu.com/>*

SXSW is a well renowned festival that we can learn a lot from. There are a few things I admire about SXSW, the first being how creative it is. SXSW is not only a film festival, but also a music, tech, and education festival. I think it is really smart how they pull from all these different cultures and genres of art, and bring them together, because they are all ultimately intertwined. One of the biggest things I took away from researching SXSW is to get creative. Ideally, we could make our film festival stand out, even on as small a scale as a high school project, but to do that we would need some new, creative, innovative idea. Another things SXSW does really well that I hope to mimic is create mutually beneficial relationships

## 2. Philadelphia Film Festival

*Wikimedia Foundation. (2022, December 30). Philadelphia Film Festival. Wikipedia. Retrieved January 25, 2023, from [https://en.wikipedia.org/wiki/Philadelphia\\_Film\\_Festival](https://en.wikipedia.org/wiki/Philadelphia_Film_Festival)*

The Philadelphia Film Festival, as the name suggests is a film festival that takes place in Philly. This event serves as quite a good source/model, because we are also hosting a film festival in Philly. The biggest difference is that the actual Philadelphia Film Festival is truly several events, at several theaters, over several days, and because of that the nature of planning it is quite different than ours. Other than that, this festival offers us a lot of inspiration. It lists many possible local venues, some of which we are already in touch with! This is also a great festival because it is very much centered around the community, which ours is as well.

## 3. "Planning a festival....start"

*Planning A film festival? Here's where to start. Purplepass. (2022, September 19). Retrieved January 25, 2023, from <https://www.purplepass.com/blog/an-a-to-z-guide-to-planning-a-film-festival/>*

I was skeptical of this source at first because the entire layout of the website was giving very much buzzfeed blog, and sites like that are not usually reliable sources of information. Luckily, I did not come to this source for objective, correct, facts, but for a

rough guideline, and this source actually provided that fantastically. It has a very clear check list that looks very similar to our timeline, which is reassuring, and it also mentioned some things I hadn't thought of.

#### 4. "History of Film Festivals.."

*Festivals. Film Reference. (n.d.). Retrieved January 25, 2023, from <http://www.filmreference.com/encyclopedia/Criticism-Ideology/Festivals-HISTORY-OF-FILM-FESTIVALS.html>*

This source is noticeably different from the rest, as it is less for providing information that I can directly apply, and more for educating me on the history of what I am participating in. Learning about the past of how film festivals came to be was actually very enlightening, and did end up acting as a catalyst for some good ideas as far as promotion goes.

#### 5. "How to plan.."

*How to Plan a Film Festival Tutorial, <https://www.youtube.com/watch?v=24qgrzwGTFk>, YouTube, January 25, 2023, April 30, 2015*

This source was easy to digest because it is a video, and while it is kind of redundant because most of these steps we are already aware of, it did bring up some new ideas. Most of these ideas we already had or had already gotten from another source, but an example of a fresh one was one reward. It would be hard to give out rewards because we probably can't get funding for a cash prize, but offering some type of award would definitely motivate other students to put their best into the films that they submit to us.

#### 6. AAHSFF

*AAHSFF - THE FUTURE OF FILM, <https://www.hsfilmfest.com/>, All American High School Film Festival, January 25, 2023*

This source was particularly helpful because it is more specific to what we are doing than most other film festivals. It definitely helped provide insight into what is different about a film festival running films submitted by high school students (which is exactly what we are doing) as opposed to most other sources which are focused on higher level and budget film festivals that are already established and working with professionals.

#### 7. Drive in film fest

*31st Philadelphia Film Festival, <https://filmadelphia.org/festival/>, Philadelphia Film Society, January 25, 2023, October 20, 2022*

This source is fantastic and inspired me for the same reasons that South by Southwest did, it is different which is where a lot of the appeal comes from. I learned that putting a

creative twist on the event can definitely help get it attention and draw a larger audience, so that is definitely something we will try to do.

## **8. The QT Film Fest**

*The QT film fest. The QT Film Fest - The Quentin Tarantino Archives. (n.d.). Retrieved January 25, 2023, from [https://wiki.tarantino.info/index.php/The\\_QT\\_Film\\_Fest](https://wiki.tarantino.info/index.php/The_QT_Film_Fest)*

While researching different film festivals I stumbled across this film festival. This is a festival entirely devoted to Tarantino, and although I do love a lot of his work, he is a controversial director. This source made me think about how we need to make sure we are providing these opportunities to the right people, but that honestly shouldn't be too much of a concern because I doubt there's many Philly high school film students that are Tarantino levels of weird.

## **9. "6 tips...hosting events"**

Brian. (2020, November 5). *6 tips for hosting an event your guests will never forget.* Veloce Vault. Retrieved January 25, 2023, from <https://veloce-vault.com/news/event-guests-will-never-forget/>

This source also didn't seem like the most professional site, however it did raise some good points. The greatest impression that this source left on me was the concept of how important networking and COLLABORATION is. The more names attached, the bigger turnout and promotion, which makes a better opportunity for everyone involved.

## **10. Ms. Ustaris!**

Ms. Ustaris is the perfect source! She has plenty of experience in the film world, and even has expertise in hosting events just like ours, as she has organized film festivals in the past. She also knows me and Have very well and works very well with us!