

Kylie Vong
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Anotated Bibliography

Source 1:

Scales, Jeffrey Henson, et al. "Taking New York by the Hand." *The New York Times*, The New York Times, 3 Mar. 2018,
<https://www.nytimes.com/2018/03/03/style/new-york-city-nail-artists-manicures.html>.

This source gives more insight on cost of nails depending on how much art and dedication goes into detailed nails. This is to show and understand the actual cost of how much nails can be depending on the outcome of the finished look. I learned that from this you dont want your nails to be recognized as cheap you want good quality and effort and actual artistry. I dont persay see myself as someone who would do over the top nails but it also helps me understand the worth of my work. I feel like this source is reliable when you do nails for a long time and your work is recognizable youll know that the worth of your nails is tremendous.

Source 2:

Nir, Sarah Maslin. "The Price of Nice Nails." *The New York Times*, The New York Times, 7 May 2015,
<https://www.nytimes.com/2015/05/10/nyregion/at-nail-salons-in-nyc-manicurists-are-under-paid-and-unprotected.html>.

This gives more insight on the history of nails and the history of how it has progressed. Nails have many stereotypes surrounding them. Some think that nails with a lot of accessories is unnecessary and seen as ghetto or low class, yet can also be seen as a sign of status and wealth. Short nails are often seen as modest or someone who is prude. Nail technicians can range from multiple background but the common thought is that they are often asian women who do nails. The problem with this thought is that people will assume they person doing their nails are ignorant or under them due to their ethnicity. As someone who is biracial I want to keep this in mind when it comes to doing something such as nails as an act of service. Since this line of profession is dominated by asian women I am bound to come across stereotypes due to the connotation behind nail technicians.

Source 3:

Account, Admin. "Gel-X: Quick and Easy Application." *Après Nail*, Après Nail, 17 Jan. 2019, <https://apresnail.com/blogs/education/how-to-apply-apres-gel-x>.

I find this source really useful in terms of how the nails I am creating have to be applied. Some of these things aren't necessary but definitely useful. It shows proper application and depending on the glue gel determines on how long you have to cure it with a certain type of curing lamp it varies if it's led or uv lamp. I often refer to this video cause sometimes applications with this type of stuff can tend to be a bit difficult.

Source 4:

Suzie. "Polygel vs Builder Gel." YouTube, 13 June 2019, https://youtu.be/5Uhnew_uGf8.

Spare me please I wasn't sure how to get some of the information for this source but moving on. Suzie is a great resource to rely on when it comes to learning how to do more complicated designs and ways of applying a nail. This is another great source to compare different types of gel applications. Poly gel is different from gel x extensions but very similar with how they are applied. I was originally going to do poly gel nails and had opted for gel x nails since the application is safer and easier to do.

Source 5:

Paris, L'Oréal, and Shalwah Evans. "How to Make Press-on Nails Last Longer." *L'Oréal Paris*, L'Oréal Paris, 3 Jan. 2023, <https://www.lorealparisusa.com/beauty-magazine/beauty-tips/beauty-looks/how-to-make-press-on-nails-last>.

So since press on nails are known to pop off after a week or two or to not last as long as let's say acrylics. There have been ways that have been found to improve the longevity of press on nails. On top of that with this sort of press on nails being gel which is known to have a stronger hold than nail glue or nail stickers. I know first hand that taking the extra steps in applying press on nails can improve the wear time of nails. This is also a good source for like understanding that if you want something to last it's better to do it properly.

Source 6:

Roy, Sree. "The Science of Gels: How Gel Nail Products Work." *NAILS Magazine*, NAILS Magazine, 14 Mar. 2011,
<https://www.nailsmag.com/387143/the-science-of-gels-how-gel-nail-products-work#:~:text=Gel%20nails%20first%20appeared%20in,the%20photoinitiators%20in%20the%20gel.>

Okay I love this source because it gives a list of a multitude of different types of gel products that can be used for extensions. How this is resourceful to my capstone is that if I see a success with how this goes I know that there are other products that I could incorporate into my project. I also like how this site gives information about how the gel products work curing process applications and etc.

Source 7:

"Nail Technician Licensure Requirements Snapshot." *Pennsylvania Department of State*,
[https://www.dos.pa.gov/ProfessionalLicensing/BoardsCommissions/Cosmetology/Pages/Nail-Technician-Licensure-Requirements-Snapshot.aspx.](https://www.dos.pa.gov/ProfessionalLicensing/BoardsCommissions/Cosmetology/Pages/Nail-Technician-Licensure-Requirements-Snapshot.aspx)

Okay so I'm not a certified nail technician but I meet a lot of requirements listed. I think this is good information to know and there will definitely be some sort of disclaimer listed when someone asks about my experience. I would make sure to be as transparent as possible when it comes to my experience because these are real people that would be entrusting me to do their nails. How this helps me is to know what to tell someone my experience and knowledge. This is more or so for safety reasons.

Source 8:

Barone, Adam. "Marketing Strategy: What It Is, How It Works, How to Create One." *Investopedia*, Investopedia, 12 Jan. 2023,
[https://www.investopedia.com/terms/m/marketing-strategy.asp.](https://www.investopedia.com/terms/m/marketing-strategy.asp)

So there's going to be marketing involved in order for me to receive actual customers in order for me to complete this capstone. I want to be able to have an actual way of gaining people's interest in this and feel like they can approach me. So marketing and having a solid way of getting enough people to create nails for is really big for me. It means I can have people showcase my work with them and start gaining attention to my craft. Just something helpful when it comes to creating a survey and marketing towards my school community.

Source 9:

“Fingernail Do's and Don'ts.” *Mayo Clinic*, Mayo Foundation for Medical Education and Research, 22 Jan. 2022,
<https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/nails/art-20044954>.

I see so many people that don't take care of their nails and press on nails can help with nail health. It can prevent people from picking or biting your nails. It can also help with confidence with your hands. I know a lot of people who don't get their nails done purely because they have damaged their nails so much that there is barely any nail to work with. With these specific types of press on it can help promote nail growth since things that typically prevent nail growth would be unable to affect the growth process. I want people to feel confident about their nails so protecting them and learning how to care for them properly is really important.

Source 10:

Nezezon, Cassandra. “The Future of at-Home Manicures: 10 Reasons to Try Press-on Nails.” *NAILUXE*, NAILUXE, 5 Apr. 2022,
<https://nailuxe.ca/blogs/news/press-on-nails-advantages>.

There are many benefits that come with press ons. You have your lower end presson and then your high end ones. I would be giving students in my school high end free press ons because I want people to enjoy the luxury of press on and feel great about it to. The only downfall with these specific press ons is that in order to reapply them, people would need an electric file and the nail gel glue specifically designed for these type of press ons and the expense of that together can be about 50 - 70 dollars depending they want both to be of nice quality that won't cause any long term damage to the nail beds.