

# CAREER EXPLORATION MINI-COURSE WEEK 1

**By Ryan Tucker**



# WHO AM I

MY NAME IS RYAN AND I AM A  
SENIOR

FUN FACT: My birthday is in  
2 days!!

Favorite Color: Blue

Favorite TV Show:  
Spongebob

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# INTRODUCTION

TELL EVERYONE YOUR  
NAME FAVORITE COLOR  
AND A FUN FACT ABOUT  
YOURSELF

WHY DID I CHOOSE TO  
DO THIS AS MY  
CAPSTONE PROJECT?

# WHAT IS CAREER EXPLORATION

The University of Michigan defines Career Exploration as “the process of learning about career paths, job functions, industries, fields, and roles that can help clarify your professional interests, goals, and aspirations.”

# WHY IS IT IMPORTANT TO LEARN ABOUT CAREER EXPLORATION

- According to The Washington Post 2 in every 5 college students regret their college major.
- Somewhere around 80% of students end up changing their major at some point.
- Average college tuition for a public out of state college is 22,953
- Changing Majors can potentially push your graduation date back meaning you will have to pay for another semester of school.

THE LONGER YOU TAKE TO GET YOUR DEGREE

WHAT COLLEGES ARE DOING



WHAT YOU'RE DOING



# COURSE TOPICS

Career Interests

Networking

College Major Discovery

Building Resumes

Skill Building

Available Opportunities  
for building resume in  
Philadelphia

Alternative Post Secondary  
Pathways

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CAREERS  
DAY 1

WHAT DID YOU WANT TO  
BE WHEN YOU WERE 5?

WHAT DO YOU WANT TO  
BE NOW?

ON BOARD:  
WHAT ARE CAREERS  
THAT YOU'VE HEARD  
OF

ON A POST-IT NOTE:  
ONE THING THAT YOU  
WANT OUT OF A  
CAREER

# ACTIVITY: MOOD BOARD

Make a mood board of what your goals are and what is important to you. This can include your dream job, dream home, dream college, where you want to live etc... Your board should include at least 8 images and be ready to explain why you choose each image.

\*if you want to be really creative you can color code the board to make it look really nice!!

# MOOD BOARD EXAMPLE:



A digital clock display showing the time 10:00. The numbers are white with a black outline and are centered on a colorful, abstract background of overlapping geometric shapes in shades of yellow, orange, red, and blue. The entire display is framed by a black border.

**10:00**

REFLECTION: NOW THAT  
YOU HAVE THOUGHT  
ABOUT SOME OF YOUR  
GOALS. HOW WILL YOU  
ACHIEVE THEM?

WHAT IS A CAREER  
THAT CAN GET YOU TO  
YOUR GOALS?

# CAREER EXPLORATION

## MINI-COURSE

### WEEK 2

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CAREERS

PART 2

## TODAY'S OBJECTIVE

- Find out Holland Codes
- Match Holland Codes with careers.

# WHAT ARE HOLLAND CODES

There are six holland codes

- Realistic (R)
- Investigative(I)
- Artistic (A)
- Social (S)
- Enterprising (E)
- Conventional (C)

These codes are often used to guide people when trying to gauge career/job interests and college majors.

FIND OUT YOUR  
HOLLAND CODES

[HTTPS://TINYURL.COM/](https://tinyurl.com/)

YJBAZNAJ

A digital clock display showing the time 10:00. The numbers are white with a black outline and are centered on a colorful, abstract background of overlapping geometric shapes in shades of yellow, orange, red, and blue. The entire display is framed by a black border.

**10:00**

GROUP UP! GO TO THE  
TABLE WITH YOUR  
FIRST HOLLAND CODE  
LISTED ON IT!

WRITE DOWN THREE  
JOBS RELATED TO  
YOUR HOLLAND CODE  
ON A PIECE OF PAPER

# NOW RESEARCH A CAREER RELATED TO THIS CODE

You have 45 minutes to make a skit with your group about a couple professions that fall under your Holland Code.

Skit should include:

Average Salary

Skills Required

Level of Education Required(High School Diploma, Bachelor's Degree)

What You like about your job?

Skit should be 2-3 minutes long.

A digital timer interface is centered on a black background. The timer's display area has a colorful, low-poly geometric pattern in shades of green, yellow, orange, and red. The time "30:00" is shown in a large, white, bold, rounded font with a black outline and a slight drop shadow. The top and bottom of the display area are bordered by solid black bars.

**30:00**

REFLECTION: DID ANY  
OF THE CAREERS THAT  
YOU RESEARCHED WITH  
YOUR GROUP POP OUT  
TO YOU?

WILL THE CAREER  
THAT YOUR GROUP  
RESEARCHED HELP YOU  
MEET YOUR GOALS?

CAREER EXPLORATION  
MINI-COURSE  
WEEK 3

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CAREERS

DAY 3

TAKE THIS QUIZ

[HTTPS://BIGFUTURE.COLLEGEBOARD.ORG  
/CAREER-SEARCH/CAREER-QUIZ](https://bigfuture.collegeboard.org/career-search/career-quiz)

ADJUST THE INCOME  
AND EDUCATION TO  
MAKE IT IDEAL FOR  
YOU.

USE THIS WEBSITE TO  
DO MORE RESEARCH  
ON CAREERS YOU ARE  
INTERESTED IN

<https://tinyurl.com/tp3mnr5f>

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# MAKE SOME SLIDES!!

Write down the jobs that interested you the most.  
(Must be at least 3)

Your job is to make a google slide presentation that talks about

- What level of education is required
- Skills
- Average salary
- College majors that typically go into this field
- Whether this job can help you meet your goals

DO THIS FOR EACH JOB!!!

# REFLECTION

Now that you have done some research on jobs and some research on college majors that go with them do you feel what are some jobs or college majors that you find yourself interested in.

\*Give at least one major/job though more are welcome!

CAREER EXPLORATION  
MINI-COURSE  
WEEK 3

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# COLLEGE MAJOR EXPLORATION

WRITE ON A PIECE OF  
PAPER:

WHAT ARE 3 THINGS  
YOU KNOW ABOUT  
COLLEGE?

[HTTPS://TINYURL.COM/](https://tinyurl.com/)

YC5CFWDY

# WHAT IS A COLLEGE MAJOR

Your College Major is a specific subject area that you will specialize in during your college career. You do not have to select a major right away if your going to a four year school but if you plan on going to a 2 year college than you should pick one ASAP.

# THINK ABOUT LAST CLASS

We discussed jobs last class. Today we'll just focus on majors!



# WHAT'S IMPORTANT WHEN PICKING A MAJOR

- Should be something you're passionate about.
- Be able to provide a job with good income.
- Be in a field that is growing or where there is a strong demand.
- Are you comfortable with the workload that comes with the major?

## ACTIVITY: MAJOR RESEARCH

Examine at least 3 college course catalogs.

It can be a catalog from your dream college, the college right down the street from you, or a college far away!

Examine at least one major from each catalog.

Write down one thing that interests you about that major.

## ACTIVITY PART 2

Using information contained from course catalogs your job is to design a course infographic for one college major from 2 schools(Ex. What does Computer Science at Temple, What does Computer Science look like at Yale?)

You will present to the entire class so be sure to talk about the similarities and differences.

I SUGGEST USING CANVA TO MAKE YOUR INFOGRAPHIC



PRESENT  
INFOGRAPHICS!

REFLECTION:

WE'RE NOW DONE LOOKING AT CAREERS AND  
COLLEGE MAJORS WHAT WAS YOUR BIGGEST TAKEAWAY.

CAREER EXPLORATION  
MINI-COURSE  
WEEK 4

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NETWORKING

WHAT IS NETWORKING?

AS A GROUP COME UP  
WITH A DEFINITION

# WHAT IS NETWORKING

Networking is the action or process of interacting with others to exchange information and develop professional or social contacts.

Simply put networking is making connections with other people to build your relationships and grow within a business or profession.

# WHAT ARE SOME EXAMPLES OF NETWORKING

- **Internships**
- **Social Media(Instagram , LinkedIn, TikTok)**
- **Jobs/Employment**
- **Participating in school opportunities ( paying attention to the opportunities listed in the advisory memo)**
- **Volunteer Work**

# WHAT IS YOUR NETWORK

- People you have interned for
- Teachers
- Business Connections that you have made on social media
- Eventually Co-workers/Bosses

# CREATING YOUR NETWORK: BUSINESS EMAIL

Do you have an email that you use strictly for outside of school opportunities \*NOT YOUR SLA EMAIL!!!

If not you should create one now.

Make your address something that includes your first and last name or initials.

ex.rytucker05@gmail.com

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# CREATING YOUR NETWORK: LINKEDIN

- Create a LinkedIn account
- Make sure your account has a profile picture, LEGAL first and last name and skills.
- Make sure to use the email address that we just created.

# NOTES FOR LINKEDIN PROFILE

- Make your headline(the text below your profile picture) Student At Science Leadership Academy.
- Include job/position in headline(Cashier @ McDonalds).
- Don't worry about putting down your experiences.
- Don't make a summary now.

# TAKE/UPLOAD A PROFILE PICTURE



- Smile
- Look Straight Ahead
- Make sure it has good lighting.

# MAKING A RESUMÉ

# WHAT IS A RESUMÉ

**WHAT IS A RÉSUMÉ?**



# WHY IS HAVING A GOOD RESUMÉ IMPORTANT

- Jobs
- Scholarships
- Internships
- Colleges

All ask for resumes and having a good resumé will make it easier to network with other people especially if they have experience in that particular field.

# EXAMPLE OF A COLLEGE RESUMÉ

<https://tinyurl.com/36v6n52k>

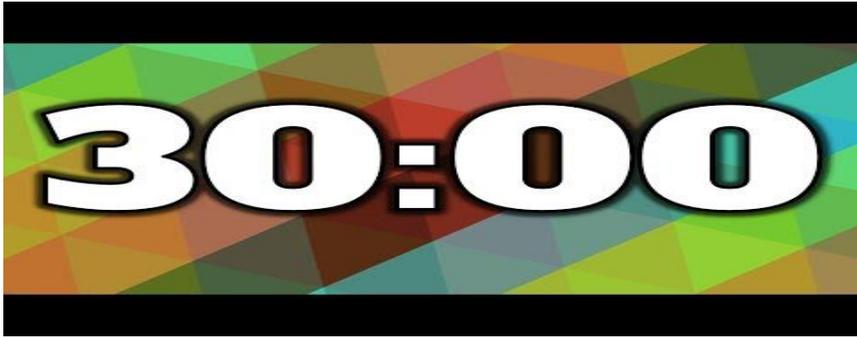
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# EXAMPLE OF JOB RESUMÉ

<https://tinyurl.com/2xf3dzzm>

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# WHAT TO INCLUDE ON YOUR RESUMÉ



- First and Last Name
- Contact Information.
- Zip Code and State.
- Job Experiences
- Extracurricular Activities (only for college applications)
- GPA (if it's above a 3.0)
- High Schools Attended.
- Skills and Headline.

# REMEMBER LINKEDIN.....

Go back and add your experiences and your skills that you put on your resumé.

REFLECTION: WHAT IS  
YOUR NETWORK AND  
HOW CAN YOU USE THE  
RESOURCES THAT YOU'VE  
BUILT TODAY?

CAREER EXPLORATION  
MINI-COURSE  
WEEK 6

**By Ryan Tucker**

WHAT IS YOUR PLAN  
AFTER HIGH SCHOOL?

# ALTERNATIVE OPTIONS

WHILE COLLEGE IS A  
SOLID OPTION THERE  
ARE MORE OPTIONS  
AFTER HIGH SCHOOL!

GAP YEAR

# WHAT IS A GAP YEAR?

A gap year is when you take a year off, typically between high school graduation and college. So instead of beginning college the fall after you finish high school, you'd start the following fall. Gap years are meant to give students a break from academics.

-BestColleges.com

# WHY DO A GAP YEAR

Some colleges and universities offer gap year programs for students and will even allow you to defer your acceptance for a year. Some programs will allow you to travel abroad and/or complete internships during this period.

You can also choose to not participate in any of these programs and work for a year before you go to college.

TRADE SCHOOL

# TRADE SCHOOL

“A TRADE SCHOOL, OR VOCATIONAL SCHOOL, IS A SPECIALIZED EDUCATIONAL INSTITUTION THAT FOCUSES ON A SINGLE SKILL-BASED VOCATION.” - LEARN.ORG

# TRADE JOBS INCLUDE

- Plumbers
- Video Editors
- Electricians
- Hair Stylists
- Mechanics
- Carpenters



**TRADE  
SCHOOL  
PROS & CONS**

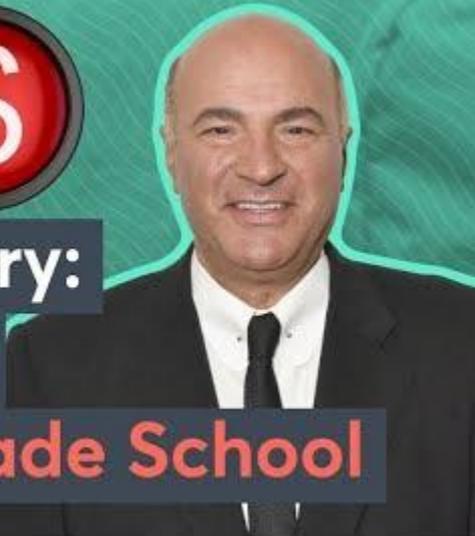
 **make it**



**Kevin O'Leary:**

**Get Rich By**

**Going To Trade School**



THE MILITARY



**WAIT!  
HOLD ON!  
HEAR  
ME OUT...**

# PROS AND CONS OF JOINING THE ARMY

# CONS

- It is a commitment that is (almost) unbreakable.
- It can become life-threatening really fast and result in physical and psychological damage.
- You have no choice with what you'll be asked to do
- You'll be away from your loved ones.
- You must stay in PEAK physical condition.

# PROS

- Most if not all of college tuition will be covered.
- Gives you the opportunity to travel.
- While active duty you will receive dental and medical care.
- If you serve longer than 20 years you become eligible for a lifelong pension.
- Provides a sense of direction at a young age.

# 2 YEAR COLLEGE OPTIONS

## 2 YEAR/ COMMUNITY COLLEGE

When most people talk about college it's as a 4 - year experience but they often forget that you can graduate in 2 years at some colleges!

# ASSOCIATE'S DEGREE

An associates degree is often given at 2 year colleges after completion. Although not as useful as bachelor's degree it costs significantly less. Entry requirements for these programs will be less competitive and stressful. You can also transfer your degree to a bachelor's if you chose too!

# ACTIVITY: POST SECONDARY PITCH

In your groups you are making a pitch as to why your option should be chosen as my post-secondary option over your competitors. You can use method you would like (slide deck, commercial, music video) but make your case as for why I should choose you!

## GROUP UP

1-MILITARY

2-TWO YEAR COLLEGE

3-TRADE SCHOOL

MAKE THESE PITCHES!!!!



REFLECTION: WHAT DID YOU  
LEARN ABOUT YOUR TOPIC?

WHAT DID YOU LEARN  
ABOUT OTHER GROUPS  
TOPICS?

CAREER EXPLORATION  
MINI-COURSE  
WEEK 7

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COLLEGE PREP / INFORMATION



# UNDERSTANDING FINANCIAL AID

Do some research and define the following terms:

Grants-

Loans-

Need Based Aid -

Unsubsidised Loan -

Subsidised Loan -

# RESUMÉ BUILDING OPPORTUNITIES

# WORKREADY PHILADELPHIA

WorkReady is a program in July-August providing paid work experiences for youth living in Philadelphia. Work experiences take place 5 days/week at a designated worksite. WorkReady is for young people looking to explore different career paths, get paid while learning valuable skills, and prepare for their future!

-From their Website

# CITIZENS DIPLOMACY INTERNATIONAL

## CITIZEN DIPLOMAT ACADEMY

A free, virtual, international exchange program for high school and university students in Philadelphia and abroad who are interested in addressing the world's most pressing challenges.

- From their website

# DREXEL BRIDGE ACADEMY

The Bridge Academy is a highly selective program that allows high school sophomores, juniors, and seniors from Philadelphia and the surrounding counties to enroll in one class per quarter at Drexel University's University City Campus while completing high school. Applicants must demonstrate the responsibility and maturity expected of university students and have the approval of their high school guidance counselor to participate.

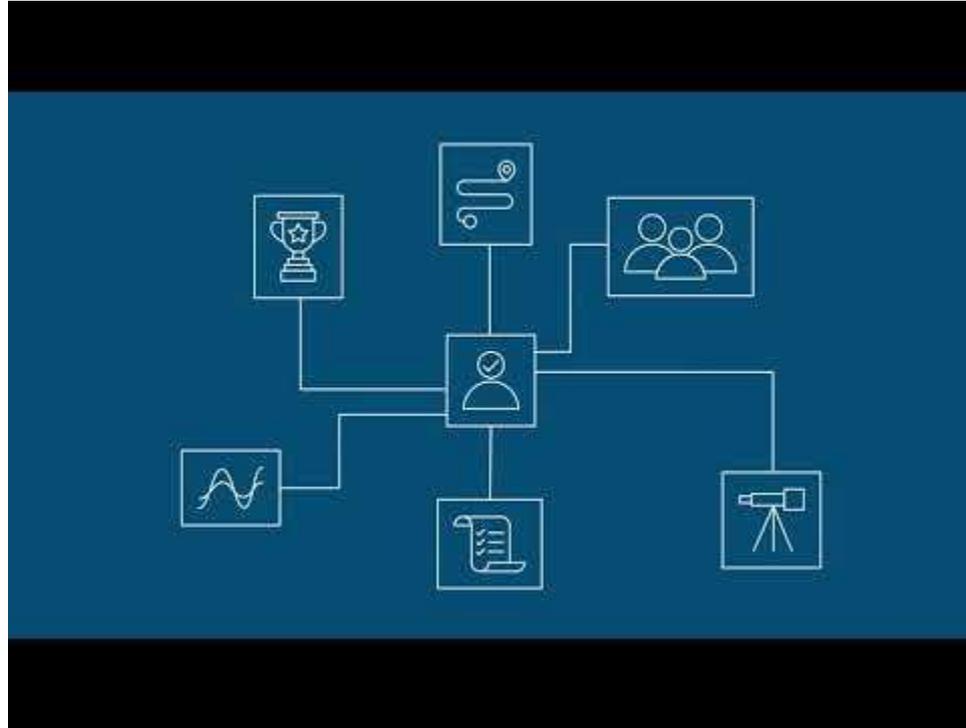
-From their website

RESEARCH ONE OF THESE  
PROGRAMS AND WRITE A  
COUPLE SENTENCES  
ABOUT HOW THIS  
PROGRAM COULD HELP  
YOU MEET A GOAL

## 2 MOST IMPORTANT WEBSITES FOR COLLEGE APPLICATIONS

- College Board
- Common App

# WHAT IS COMMON APP



# WHAT IS COLLEGE BOARD



WE'LL SIGN UP FOR  
THESE ACCOUNTS  
TODAY!

REFLECTION

WHAT OTHER QUESTIONS  
DO YOU HAVE ABOUT  
APPLYING FOR  
COLLEGE?

REFLECTION ON  
COURSE

[HTTPS://FORMS.GLE/  
OSJGFD1HU9X3UF818](https://forms.gle/OSJGFD1HU9X3UF818)