Siarra Cummings

CHEERLEADING

Volleyball

GYMNASTICS
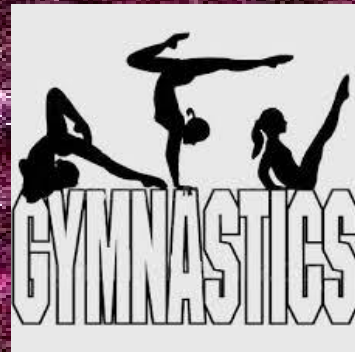
Script

I decided to make my board pop. I describe my personality to be wild and composed at the same time. My board has a bit of craziness, but it gets my point across, which is me. The things I decided to put on my board is everything I describe myself to be or to do in my free time. I really like the effect or gif I added , because it makes my board more noticeable. When I did my research I learned that certain things like color make people notice it more. I choose to add color but also an effect to make it stand out to people. This also relates to "glance media", which is it must be understood by just taking a simple glance at. I wanted to get the points of the billboard across without a lot of words. It mostly contains pictures that have a word that may describe the harder to see things. My board has more of a visual theme going on. If I put everything I do in words it would take to long so they pictures give enough information to leave a person thinking about it.